

Louisiana State University

E. J. Ourso College of Business
Department of Accounting



Beta Alpha Psi Phi Chapter

Fall 2009 and Spring 2010
Sponsorship Opportunities

LSU BAP Phi Chapter



About us:

Beta Alpha Psi (BAP) is a national scholastic and professional organization for financial information professionals. The Phi Chapter of BAP has been serving Louisiana State University and the Greater Baton Rouge community since its inception in 1939 and is the 21st oldest chapter in the country. The primary objective of BAP is to encourage and give recognition to scholastic and professional excellence in the business information field. Our members must have a declared major in accounting, finance, or information systems and decision science. Members must also have a 3.2 GPA either overall or in their major. We currently have 85 members and we are looking forward to a new group of candidates in the upcoming year.

The 2008-2009 school year was very successful for the Phi chapter. We had a total of 14 professional meetings covering topics such as “Understanding an Audit” and “Governmental Auditing—Fraud and Performance.” We also hosted our second annual kickball tournament in the fall and again hosted our traditional bowling tournament in the spring. One amazing adventure this year has been Financial Literacy. Our entire chapter was involved in this enormous project as teams of five or six students presented to members of the Baton Rouge community with household incomes of \$25,000 or less. We presented on the topics of budgeting, credit scores and credit disputes. We also gave our presentation as a lecture to a class of aspiring entrepreneurs at Southern University. Recently, we were asked by the Interim Vice Chancellor of Student Life to present a similar presentation to the parents of incoming students at LSU’s Spring Invitational program. Overall, 250 hours of work went into developing, practicing, and delivering presentations. After all of this hard work by the membership, the Phi chapter officers were honored to represent their peers at the Beta Alpha Psi regional conference in Nashville, TN. The six officers participated in the Best Practices competition by giving a presentation detailing what our chapter did to prepare the Financial Literacy program. The Phi chapter is pleased to announce that it won the Southeast Regional Best Practices competition, which entitles them to travel to Brooklyn, New York to represent the Southeast Region and compete at the national level. Our chapter was named the Best Practices national champion last year and we look forward to competing again. This is such a wonderful testament to the caliber of our members’ work. We look forward to as much success in the coming year through new and innovative service projects and enhanced professional activities.

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LSU BAP Phi Chapter

How you can help.

We are able to provide our members professional development, community service, and career placement opportunities through funding from organizations like yours. Working with Beta Alpha Psi will not only benefit our members but will also provide your organization with an opportunity to meet some of LSU's best and brightest students.

Attached is a summary of where your sponsorship dollars were used in the past year. Looking forward, this sponsorship package contains most BAP events for the Fall 2009/Spring 2010 school year. We plan to engage in at least two major service projects each semester as well as an activity for the coming year's Best Practices competition. Attached is a list of tentative dates available for the coming year and a sponsorship commitment form. We ask that each firm give a three to four sentence description of their firm for posting on our Web site. All firms are invited to visit our chapter's Web site at www.bapphi.org. There you will find a list of current members and upcoming events, as well as various pictures from the past year.

Thank you very much for your continued support of our chapter. We look forward to seeing all of our sponsors this coming year. Please feel free to contact me with any questions.

Sincerely,

Sarah A. Miller
President, BAP Phi Chapter
smill48@tigers.lsu.edu

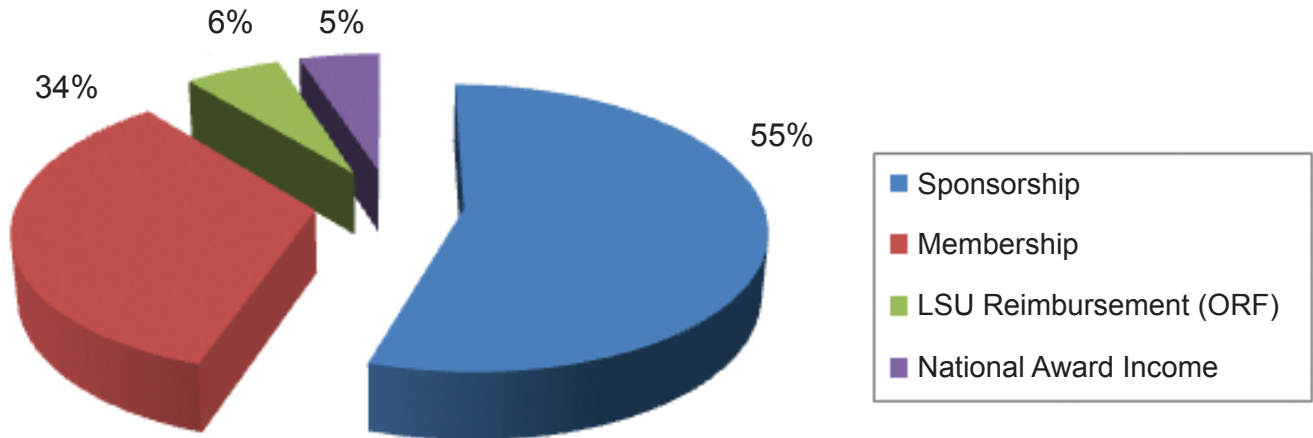
Community Service Initiative

This year we would like to invite our sponsors to partner with our chapter in creating a community service project that will bring both our members and representatives from your company/firm together while giving back to the community. If you are interested in partnering with our chapter, please contact me at smill48@tigers.lsu.edu.

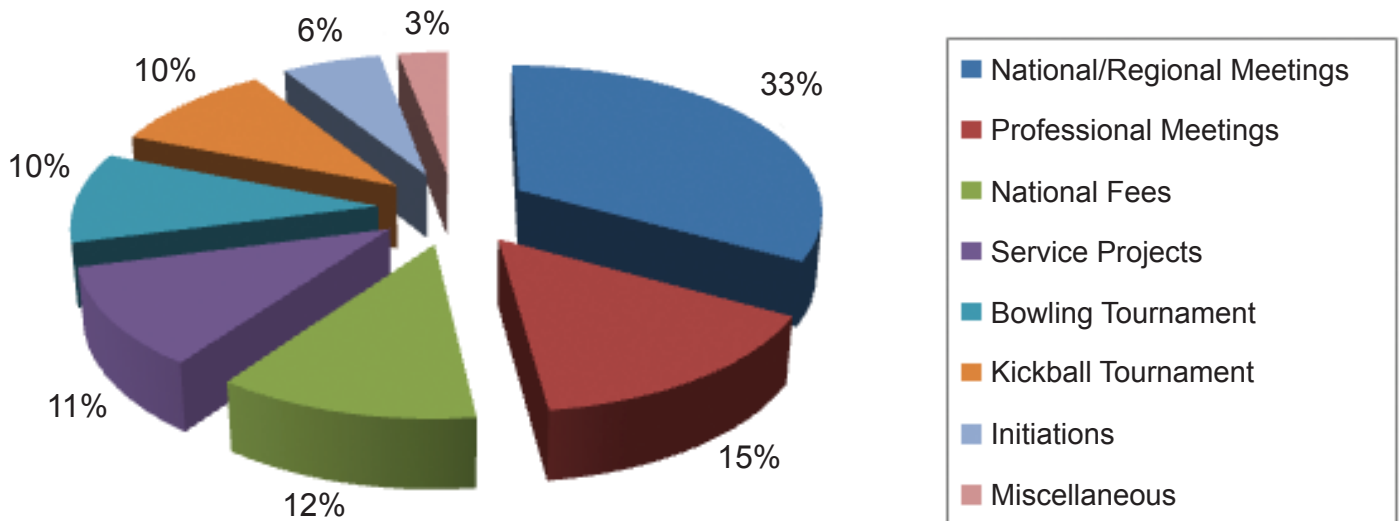
Louisiana State University

Sponsorship Money Allocations

Revenue



Expenses



GOLD SPONSOR

Host a Professional Meeting for BAP

- Priority consideration in scheduling meetings, including date and topic
- Provide dinner and drinks for 40 to 50 students

Sponsorship of Annual Fall Kickball & Spring Bowling Tournaments

- Tournament registration for five members of your organization, including T-shirts for members
- Help provide food and drinks for all participants
- Your organization's logo on both tournament T-shirts

Gold Sponsor's logo included in all Beta Alpha Psi promotional materials

- Each Gold Sponsor will have a link to their company's Web site displayed on our home page www.bapphi.org
- Each Gold Sponsor's company logo will be prominently displayed on all BAP promotional material for service projects
- Each Gold Sponsor's company logo will also be included in all BAP presentations
- Each Gold Sponsor's company logo will be prominently displayed on BAP bulletin board located outside Department of Accounting offices



Cost of Gold Sponsorship is \$1,800

Deadline for payment is July 1, 2009

Please make check payable to: BAP Phi Chapter

Please Note; Priority for scheduling professional meeting dates will be given in order of sponsorship (i.e. Gold or Purple).

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PURPLE SPONSOR

Host a Professional Meeting for BAP

- Provide dinner and drinks for 40 to 50 students
- Each Purple Sponsor's company logo will be prominently displayed on all BAP promotional material for service projects.



Cost of Purple Sponsorship is \$500
Deadline for payment is July 1, 2009
Please make check payable to BAP Phi Chapter

Please Note; Priority for scheduling professional meeting dates
will be given in order of sponsorship (i.e. Gold or Purple)

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SPONSORSHIP COMMITMENT

Level of Sponsorship:

Gold: Includes sponsorship of both tournaments, professional meeting with BAP members, and company logo displayed on all BAP promotional items and presentations. Cost is \$1,800.

Purple: Includes sponsorship of one professional meeting with BAP members and company logo displayed on BAP service project promotions. Cost is \$500.

Preferred Presentation Date: _____

Contact Information:

Firm Name/Contact: _____

Address: _____

Telephone: _____

E-mail Address: _____

Please make payment payable to: BAP Phi Chapter
Questions or comments may be addressed to:

Jessica Rakow
Beta Alpha Psi Co-Advisor
Undergraduate Program Advisor
(225) 578-6227
jsrakow@lsu.edu



TENTATIVE IMPORTANT DATES

Fall 2009

September 8, 2009	Accounting 101
September 15, 2009	Career Reception
November 13, 2009	Kickball Tournament

Most Thursdays available between September 10, 2009 and November 12, 2009.

Spring 2010

April 16, 2010	Bowling Tournament
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Most Thursdays available between January 28, 2010 and April 17, 2009.

